

**INTERNATIONAL MEDICAL DEVICE
EXHIBITION & CONFERENCE 2024**

CONFERENCE PROGRAMME



Organised by :



In Cooperation with :



Supported by :



TUESDAY

DAY
1 | 10
DEC

8:30 AM REGISTRATION & MORNING REFRESHMENT

EMPOWERING MALAYSIA AS MEDTECH HUB

9:30 AM • **Keynote Speech : Malaysia as Preferred MedTech Hub in Accordance with New Industrial Master Plan 2030 (NIMP 2030)**

Speaker : YB Senator Tengku Datuk Seri Utama Zafrul bin Tengku Abdul Aziz

10:00 PM • **Panel Discussion : Empowering Malaysia as MedTech Hub**

Moderated by Mr. Ching Choon Siong, Executive Director, Association of Malaysian Medical Medical Industries (AMMI)

Panellists :

- Mr. Christian Kapischke
Senior Vice President, Operations and Head of Centre of Excellence IV Access, B. Braun Medical Industries Sdn. Bhd.
- Mr. Fearghal Hennessy
Vice President, Operations, Boston Scientific Medical Device (Malaysia) Sdn. Bhd.
- Mr. Samuel Pooranakaran
Vice President, Manufacturing, Cochlear Malaysia Sdn. Bhd.
- Mr. Daniel Lang
Director, Manufacturing, Insulet Malaysia Sdn. Bhd.

10:45 AM • **Tea Break**

11:00 AM **OPENING CEREMONY**

• Arrival of **YB Datuk Seri Dr. Dzulkefly Ahmad**
Minister of Health Malaysia

• **Singing of the National Anthem "Negaraku"**

• **Opening Performance**

• **Recital of Doa**

• Welcome Remarks by

YBrs. Dr. Muralitharan Paramasua

Chief Executive of Medical Device Authority and Chairman of IMDEC 2024

• Opening Speech by

YBrs. Dr. Xu Jinghe

Deputy Commissioner of China's National Medical Products Administration (NMPA), Chairman of the Global Harmonization Working Party (GHWP) People's Republic of China

• Opening Ceremony Speech by

YB Datuk Seri Dr. Dzulkefly Ahmad

Minister of Health Malaysia

• **Exchange of Memorandum of Understanding - between MDA & LHDN**

• **Exchange of Memorandum of Understanding - between MDA & Universiti Malaya**

• **Product Launching under MDA and Private Sector Collaboration Initiative**

- Adventa Sdn. Bhd.
- Advance Pact Sdn. Bhd.

• **Token of Appreciation to Guest of Honour**

• **Group Photo**

• **Press Conference**

• **IMDEC 2024 Exhibition Tour**

12:30 PM • NETWORKING LUNCH & EXHIBITION VIEWING

2:15 PM • **Plenary 1 : Industry Knowledge Session - Local Medical Device Manufacturer Operating in Malaysia**

Speaker : Mr. Johari bin Abu Kasim

Group Managing Director, Star Medik Sdn. Bhd. & President of PERANTIM

2:30 PM • **Keynote Speech : Sarawak as Regional Hub for Medical Device**

Speaker : Ms. Lo Sheau Sia

Deputy Permanent Secretary, Ministry of International Trade, Industry and Investment (MINTRED) Sarawak

2:45 PM • **Panel Discussion :**

Moderated by Ms. Zalina Zainol, Deputy Chief Executive Officer (Investment Development) MIDA

Panellists :

- Ms. Lo Sheau Sia
Deputy Permanent Secretary, Ministry of International Trade, Industry and Investment (MINTRED) Sarawak
- Mr. Johari bin Abu Kasim
Group Managing Director, Star Medik Sdn. Bhd. & President of PERANTIM
- Dr. Hyzan Mohd Yusof
Chief Executive Officer, OSA Technology Sdn. Bhd.

ARTIFICIAL INTELLIGENCE IN HEALTHCARE

- 3:15 PM • **Plenary 2 : Artificial Intelligence in Healthcare**
Speaker : Ms. Hoo Ling Lee
Regional Chief Executive Officer (Central Region), KPJ Healthcare Bhd.
- 3:30 PM • **Plenary 3 : Domesticating AI in Medical Device**
Speaker : Prof. Ts. Dr. Azween bin Abdullah
Dean, Faculty of Applied Science & Technology, Perdana University
- 3:45 PM • **Plenary 4 : AI in Diagnostic Early Cancer Detection**
Speaker : Dr. Murallitharan Munisamy
Managing Director, National Cancer Society Malaysia
- 4:00 PM • **Plenary 5 : Smart, Digitalisation and AI Technology in Healthcare Industry**
Speaker : Dr. Josef Guenter Gross
Chairman, DewertOkin Technology Group Co., Ltd.
- 4:15 PM • **Panel Discussion :**
Moderated by Prof. Dr. Naomie Salim, Universiti Teknologi Malaysia (UTM)
Panellists :
 - Ms. Hoo Ling Lee
Regional Chief Executive Officer (Central Region), KPJ Healthcare Bhd.
 - Dr. Murallitharan Munisamy
Managing Director, National Cancer Society Malaysia
 - Dr. Josef Guenter Gross
Chairman, DewertOkin Technology Group Co., Ltd.
 - Prof. Madya Ts. Dr. Mohd Naz'ri bin Mahrin
Universiti Teknologi Malaysia (UTM)
 - Dr. Izzuna Mudla binti Mohamed Ghazali
Deputy Director of Medical Development Division and Head of Malaysian Health Technology Assessment Section (MaHTAS), Ministry of Health Malaysia
- 4:45 PM • TEA BREAK & EXHIBITION VIEWING

Earn **CPD** Points

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at **IMDEC 2024 CONFERENCE**

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CPD Points **MOH**

[**18**] CPD Certified by
CPD Points **MBOT**

WEDNESDAY

DAY 2 | 11 DEC

8:30 AM REGISTRATION & MORNING REFRESHMENT

VALUE-BASED PROCUREMENT IN MEDTECH

- 9:30 AM • **Plenary 1 : Enhancing Healthcare Systems for Economic Impact: The Role of Competency-Based Training in MedTech**
Speaker : Mr. John Thatcher
Chief Executive Officer, Eastwood Park Training Centre
- 9:50 AM • **Plenary 2 : Value-Based Procurement in MedTech**
Speaker : Dr. Pinaki Ghosh
Vice-Chairperson, Market Access Committee, Asia Pacific Medical Technology Association (APACMed)
- 10:10 AM • **Panel Discussion :**
Moderated by Ms. Ong Yean Ting, Head, Quality and Regulatory & Government Affair of Roche Diagnostics (M) Sdn. Bhd.
Panellists :
 - Mr. John Thatcher
Chief Executive Officer, Eastwood Park Training Centre
 - Dr. Pinaki Ghosh
Vice-Chairperson, Market Access Committee, Asia Pacific Medical Technology Association (APACMed)
- 10:30 AM MORNING BREAK
- 11:00 AM • **Plenary 3 : Government Procurement Policy for Medical Device**
Speaker : Datuk Mohd Fauzee bin Abd Majid
Setiausaha Bahagian, Gred JUSA C, Bahagian Perolehan Dan Penswastaan
- 11:20 AM • **Plenary 4 : Strategic Purchasing**
Speaker : Dr. Yussni Aris@Haris
Manager Strategic Purchasing Department, ProtectHealth Corporation Sdn. Bhd.
- 11:40 AM • **Panel Discussion : Economic Impact of MedTech in Healthcare**
Panellists :
 - Ministry of Finance Malaysia
 - YBhg. Datuk Mohd Fauzee bin Abd Majid
Under Secretary Procurement and Privatization Division Ministry of Health Malaysia
 - Dr. Yussni Aris@Haris
Manager Strategic Purchasing Department, ProtectHealth Corporation Sdn. Bhd.
 - YBhg. Dato' Seri Dr. Hj. Haminnuddin bin Hj Abd Hamid
Secretary General, Association of Malaysian Medical Industries (AMMI)
 - Ms. Ong Yean Ting, Malaysia Medical Device Association (MMDA)
- 12:10 PM NETWORKING LUNCH & EXHIBITION VIEWING

HEALTH TOURISM IN MALAYSIA

- 2:00 PM • **Plenary 5 : The Future of Medical Tourism in Malaysia**
Speaker : Dr. Mohamed Ali Abu Bakar
Chief Executive Officer, Malaysia Healthcare Travel Council (MHTC)
- 2:20 PM • **Plenary 6 : Advance Technology in Healthcare Industry and It's Impact Toward Private Healthcare Service**
Speaker : YBhg. Datuk Dr. Kuljit Singh
President of Association of Private Hospitals of Malaysia (APHM)
- 2:40 PM • **Panel Discussion :**
Panellists :
 - YBhg. Datuk Dr. Kuljit Singh
President of Association of Private Hospitals of Malaysia (APHM)
 - Dr. Mohamed Ali Abu Bakar
Chief Executive Officer, Malaysia Healthcare Travel Council (MHTC)
 - Ms. Sherene Azli
Chief Marketing Officer, KPJ Healthcare Berhad
- 3:10 PM TEA BREAK & EXHIBITION VIEWING
- 6:00 PM NETWORKING DINNER

Earn CPD Points

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8:00 AM REGISTRATION & MORNING REFRESHMENT

MALAYSIA, MEDTECH HUB OF SOUTHEAST ASIA

- 9:00 AM • **Plenary 1 : Innovation of Medical Device from Research to Commercialisation**
Speaker : Prof. Ir. Dr. Fatimah binti Ibrahim
Universiti Malaya (UM)
- 9:30 AM • **Keynote Speech : Malaysia as a Hub for Medical Device Investment, Research and Innovation**
Speaker : YB Datuk Seri Dr. Dzulkefly Ahmad
Minister of Health Malaysia
- 10:00 AM MORNING BREAK
- 10:45 AM • **Keynote Speech : The Economic Significance of MedTech**
Speaker : YB Tuan Mohd Rafizi bin Ramli
Minister of Economy Malaysia
- 11:15 AM **CLOSING CEREMONY**
- **Singing of the National Anthem “Negaraku”**
 - Welcome Remarks by
YB Datuk Seri Dr. Dzulkefly bin Ahmad
Minister of Health Malaysia
 - Closing Ceremony Speech by
YAB Dato' Seri Anwar bin Ibrahim
Prime Minister of Malaysia
 - Token of Appreciation to
Dr. Xu Jinghe
Deputy Commissioner, National Medical Products Administration (NMPA), People's Republic of China
 - **Award Presentation - Lifetime Achievement Award**
 - **Group Photo**
 - **Networking Lunch & Exhibition Viewing**
 - **VIP Exhibition Tour**

AFTERNOON SESSION

- 2:00 PM • **Plenary 2 : Malaysia as a Hub/Preferred Clinical Trial Site for Medical Device**
Speaker : Ms. Audrey Ooi
Head of Business Development, Clinical Research Malaysia (CRM)
- 2:20 PM • **Plenary 3 : Pre-Clinical and Clinical Evaluation of Medical Device**
Speakers : Dr. Vincent Lam Chee Choong | Ms. Belinda Chen
MHS Manager, TUVSUD | TUVSUD
- 2:50 PM • **Panel Discussion : Malaysia, MedTech Hub of Southeast Asia**
Moderated by Prof. Madya Dr. Rosmina Jaafar, Universiti Kebangsaan Malaysia (UKM)
- Panellists :
- Ms. Audrey Ooi
Head of Business Development, Clinical Research Malaysia (CRM)
 - Assoc. Prof. Dr. Nor Kamalia Zahari
University of Cyberjaya (UOC)
 - Dr. Vincent Lam Chee Choong
MHS Manager, TUVSUD
 - Dr. Sofina Tamam
Islamic Science University of Malaysia (USIM)
 - Dr. Md Azman bin PKM Seeni Mohamed
Senior Director, Advanced Material Research Centre (AMREC), SIRIM Kulim
- 3:20 PM • **Global Regulatory Forum :**
Moderated by Ms. Miang Tanakasemsub, APACMed Regulatory Affairs Committee Chairperson
- Panellists :
- Ms. Idamazura Bt Idris @ Harun
Director, Post Market Division, Medical Device Authority (MDA), Malaysia
 - Mr. Zhuang Guangyi
Acting Deputy Director of the Medical Devices Cluster, Health Products Regulation Group, Health Sciences Authority (HSA), Singapore
 - Mr. Ishibashi Kenichi
Senior Specialist in the Medical Device Unit, Pharmaceuticals and Medical Devices Agency
 - Ministry of Health (MOH), Indonesia
 - National Medical Products Administration (NMPA), People's Republic of China
 - Mr. Sukjin Chang
Deputy Director, Office for Global Policy & Strategy, The Ministry of Food and Drug Safety (MFDS), South Korea
 - Saudi Food and Drug Authority (SFDA), Kingdom of Saudi Arabia
- 3:40 PM • **Medical Device Authority (MDA) Malaysia - Industry Dialogue on Policy Updates**
Speaker : Dr. Muralitharan Paramasua, Chief Executive, Medical Device Authority, Malaysia
- 4:30 PM TEA BREAK & EXHIBITION VIEWING



INTERNATIONAL MEDICAL DEVICE EXHIBITION & CONFERENCE 2024

In Conjunction with :



28th GHWP Annual Meeting and 28th GHWP TC Meeting

Global Harmonization Working Party

Towards Medical Device Harmonization

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INTERNATIONAL MEDICAL DEVICE EXHIBITION & CONFERENCE 2024

10 - 12 DECEMBER 2024 (TUE-THU)

Hall 1-5, Kuala Lumpur Convention Centre (KLCC)

For inquiries :

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Medical Device Authority

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